



Greater Vallejo Recreation District

GVRD promotes wellness and healthy lifestyles
by providing safe parks and innovative and fun
recreation programs for all residents.

BOARD OF DIRECTORS

Rizal Aliga
Robert Briseño
Thomas Judt
Tom Starnes

GENERAL MANAGER

Gabe Lanusse

Programs and Publicity Committee Minutes Wednesday, July 10, 2024 2:00 P.M. Administrative Office-Board Room 401 Amador Street

In attendance: Chair Starnes, Director Aliga, General Manager Lanusse & Director Ryans.

Meeting began: 2:01 PM

1. Public Comment- No public comment.

2. Community Events:

a. 80th Celebration update. Director Ryans discussed logistical elements for the event being held in August. It was mentioned to be sure to invite City of Vallejo, Police, and Fire, which are on the list, however, not confirmed quite yet. Staff is working on securing vendors and dignitaries for the event.

3. Marketing Update: Submitted Content Action Plan for August- The marketing plan for the month has been submitted to Verdin for review and finalization. The team is scheduled to meet with the marketing team the week of the 15th. The Directors would like more insight on how the content action plan is created and more information on metrics provided by Verdin.

4. Parks N' Rec Day -Director Ryans mentioned in celebration of Parks Make Life Better Month in honor the month-long celebration we will offer the annual Parks N' Rec day at Children's Wonderland which is a Dinosaur themed party featuring waterslides, vendors, and foam! This is a program that requires a nominal fee and will be held on Saturday, July 27th from 12-4pm.

5. RFQ for North Vallejo Community Center – Director Ryans discussed that GVRD will put out an RFQ to see if there is any interest in using the building to contract services for teens and youth programming in the community. GM will review and provide a date to release for interest to the public.

Meeting Adjourned: 2:45 PM