



GREATER VALLEJO RECREATION DISTRICT

Mission Statement: *Building community and enhancing quality of life through people, parks, and programs.*
Website: www.gvrd.org

Board of Directors
Rizal Aliga
Ron Bowen
Robert Briseño
Adjoa McDonald
Wendell Quigley

General Manager
Gabe Lanusse

395 Amador Street, Vallejo, CA 94590-6320 • 707-648-4600 • FAX 707-648-4616

Programs and Publicity Committee Minutes

Tuesday, March 7, 2023

4:00 P.M.

Administrative Office-Board Room
401 Amador Street

In attendance: Directors Aliga & Quigley, Superintendent, Antony Ryans, & General Manger Gabriel Lanusse

Meeting began: 4:02 P.M.

1. **Public Comment-** No public comment.
2. **Activity Guide Update-** Summer Activity Guide is in production and staff are working on new programming.
3. **Adaptive Recreation-** The department hosted a successful Valentines Day dance and had over 60 participants at the event.
4. **Aquatic Programs-** Lap swim is still going strong. Staff are planning new offerings for the spring/summer session, including Adaptive Swim Lessons. The committee would like the pool open during peak hours on the weekends. Staff will look into this.
5. **Children's Wonderland-** The park is now open Wednesday-Sun from 11am-6pm. The muralist is doing well updating the gazebo and restrooms. The committee suggested that parents pay a fee to re-enter the park beginning in Sept and a \$1 fee for all children over 2 years.
6. **Community Centers Update-** The kitchen project is completed. The kitchen just passed inspection. We're hoping to get private events scheduled beginning in April.
7. **Community Events-** Staff is currently working on planning for events taking place during the spring. Committee had concerns about accessing Hall of Fame tickets online and would like to see something on the home page of the website. In addition, they agreed the recreation expo is a great event for the community and are excited about Bands and Brews. Event sponsorship is imperative to offset costs. Committee recommended H.E.R. play at Bands.
8. **Cost Recovery Pyramid Exercise-** Recreation Superintendent facilitated an exercise with the committee to demonstrate how staff select which

programs are heavily subsidized vs. 100% paid by the patron for individual benefit. This was a great educational experience for the entire group.

9. **Marketing Update-** We've launched the new GVRD logo and have updated, flyers and all media. We're working on consistency and bridging the scope of work from the consultant and GVRD FT designee.
10. **Sports Programs/Complex-** Staff have begun the planning for the 17th Annual Sports Hall of Fame fundraiser. The Department will meet with the committee this week and the committee is taking a more active role in the planning for this event. The event planning is going well and the GM recommended the event be consolidated to a smaller celebration and focus more intuitively on the fundraising.
11. **Youth Services-** Staffing is still a challenge for the department. The department is also planning for the upcoming Spring Break Camp and summer programming. In addition, the GM mentioned talks of a Youth Center at possibly North or South Vallejo's community centers. Also, the GM and staff will discuss the usage of the Franklin Middle School gym at the next scheduled board meeting.

Adjourned at 5:28 P.M.