



# Greater Vallejo Recreation District

GVRD promotes wellness and healthy lifestyles by providing safe parks and innovative and fun recreation programs for all residents.

## BOARD OF DIRECTORS

Rizal Aliga  
Robert Briseño  
Thomas Judt  
Stacey Kennington  
Tom Starnes

## GENERAL MANAGER

Gabe Lanusse

## Programs and Publicity Committee Minutes Tuesday, February 6, 2024 2:00 P.M. Administrative Office-Board Room 401 Amador Street

**In attendance:** Director Starnes, Chair Aliga, General Manager Lanusse & Director Ryans.

Meeting began: 2:00 P.M.

- 1. Public Comment-** There was no public comment.
- 2. Assign Committee Chairperson-** Chair Aliga recommended Director Starnes to take the place as chair. He kindly accepted.
- 3. Activity Guide – Summer 2024-** Staff in the Department is working on the production of the summer Activity Guide. Discussion regarding how many guides were published was discussed. The cost for printing, postage, and past costs pre-COVID were mentioned.
- 4. Black History Month Celebration**
  - Children’s Wonderland
  - February 24<sup>th</sup> – 12-5pmDirector Ryans requested support from the committee to secure funding sources, network, and bring recommendations on best practices regarding efficiency of Recreation Services was encouraged. Director Ryans also mentioned committee meetings my not take place monthly, but on an as needed basis. It discussed how early vendors were retained and what requirements needed to be satisfied before tabling at a GVRD event.
- 5. Cost Recovery Activity-** Director Ryans conducted a Cost Recovery activity with the committee to gage and discuss how the Department determines fees, programming, and how much the District will subsidize each program based on the benefit to the community.



- 6. Padel Leagues-** Chair Aliga mentioned the meeting he and GVRD staff had during the morning regarding a potential partnership with Padel League of Treasure Island. Also, he touched on how he would be attending an event later on that evening and would report back to staff.
  
- 7. Rock the Mic! (Teen Summit) –** Director Ryans discussed with the Committee about applying for a special events grant. At a previous meeting, it was announced that the grant funds of \$20k was awarded to Recreation. Director Ryans mentioned that the program is to highlight teens and showcase their talents through all avenues of art. Director Starnes suggested staff to refer to the California Parks and Recreation Societies award metrics when in the pre-planning process of newer events.
  
- 8. GVRD 80<sup>th</sup> Anniversary Celebration-** Director Ryans and General Manager Lanusse mentioned GVRD would be planning an 80<sup>th</sup> Anniversary celebration on Saturday, August 8<sup>th</sup> from 3-8pm. The event will be similar to Bands and Brews but will have elements of food trucks, retail vendors, and an 80's theme. The committee suggested having a historical component of the event and possibly a pre-event for dignitaries to attend and help promote the event. In addition, the committee asked about how the sponsorship opportunities work within the District.

Meeting Adjourned: 3:07PM