



Greater Vallejo Recreation District

GVRD promotes wellness and healthy lifestyles
by providing safe parks and innovative and fun
recreation programs for all residents.

BOARD OF DIRECTORS

Rita Fryar
Thomas Judt
Nicole Person
Olivia Ruiz
Ward Stewart

**INTERIM
GENERAL MANAGER**
Pamela Sloan

Publicity, Program and Community Relations Committee Agenda

Directors: Person and Judt

Monday, June 22, 2026

Administrative Office-Board Room, 401 Amador Street, Vallejo, CA 94590

10:00 a.m.

This committee shall study and recommend all District recreational programs and policies regarding public affairs and community outreach to include co-sponsorship with other entities. This committee shall assure information regarding the affairs of the District is adequately communicated to its constituents and the public at large. This committee shall make presentations before groups and organizations upon request.

1. Public Comment

Members of the public may speak on any item within the jurisdiction of the committee. Each speaker is limited to 3 minutes and a spokesperson for an organization is limited to 5 minutes.

2. Presentation

2.1 Informational Marketing- Presentation, Presenter, Nicole Loufas, NIC Consulting, CEO

3. Upcoming Community Events

3.1 Bite Night Thursdays Food Truck Series (Times Herald 6/17)

3.2 Bands and Brews Summer Concert Series

4. Programs:

4.1 Summer Camps

5. Marketing Update

5.1 Marketing RFP



6. Discussion Items

6.1 Scholarship Program Snapshot

6.2 Measure P Presentation and Special Council Meeting 6/30, 6PM

7. Meeting Adjourn