



# Greater Vallejo Recreation District

GVRD promotes wellness and healthy lifestyles  
by providing safe parks and innovative and fun  
recreation programs for all residents.

## BOARD OF DIRECTORS

Rizal Aliga  
Robert Briseño  
Thomas Judt  
Tom Starnes

## GENERAL MANAGER

Gabe Lanusse

## Programs and Publicity and Community Relations Committee Agenda

Directors: Starnes and Judt

Tuesday, February 11, 2025

Administrative Office-Board Room, 401 Amador Street, Vallejo, CA 94590

2:00 p.m.

This committee shall study and recommend all District recreational programs and policies regarding public affairs and community outreach to include co-sponsorship with other entities. This committee shall assure information regarding the affairs of the District is adequately communicated to its constituents and the public at large. This committee shall make presentations before groups and organizations upon request.

### 1. Public Comment

Members of the public may speak on any item within the jurisdiction of the committee. Each speaker is limited to 3 minutes and a spokesperson for an organization is limited to 5 minutes.

### 2. Assign Committee Chairperson

Policy 4060-Committees of the Board of Directors

### 3. Community Events Review: What works, what doesn't, what was cancelled

Glow in the Dark Dodgeball

### 4. Upcoming Community Events

Roc the Mic-March 2025

### 5. Programs:

5.1 Fee Study Update

5.2 Pool Reopening



## 6. Outreach

6.1 Wardlaw Skatepark

6.2 Cunningham Pool

## 7. Marketing Update

7.1 March Content Action Plan

7.2 Summer Activity Guide

## 8. Discussion Items

8.1 Use of Social Media

- Google Map Listings
- Facebook page
- Nextdoor account
- Yelp
- Eventbrite

8.2 After School Programs

8.3 Teens/Youth

8.4 Metrics

## 9. Meeting Adjourn