GREATER VALLEJO RECREATION DISTRICT

# Addressing Your CaIPERS Pension Liability 

November 2021

Background

## Pension Funding Concepts



Corporate 401/457(k)

- Employer Matching Contributions
- Investor-directed
- Employees assume risk of funding shortfall


## Government - CaIPERS

- Required Annual Payments
- CalPERS directed
- Employer assumes risk of funding shortfall


## Primary Contributing Factors

## California League of Cities 2018 Pension Sustainability Report

-SB 300 (1999) Safety Officers 2.0\% @ 50 to $3.0 \%$ @ 50
-AB616(2001) Miscellaneous $2.0 \%$ @ 55 to $2.7 \%$ @ 55

## Can we Out Earn the Problem?



## How Long Before PEPRA takes Hold?



2013 Pension Reform (PEPRA)
Legacy Costs: UAL

## PEPRA - New Employees

- 2.0\% @ 62 Misc. \&
- 2.7\% @ 57\% Safety
- $50 \%$ Normal
"Past Due
Payment"


## Can I Reduce the Level of Benefits?

## California Rule

Pension benefits for employees must be maintained throughout their career

- Prohibits reduction of benefits unless they are offset by "comparable" benefits.
- Prevented legislative and ballot-based initiatives to reduce pension levels.

However, recent Court Rulings have provided mixed results

Marin decision not entitled to an immutable, unchanging pension benefit for the entirety of employment, but are entitled only to a "reasonable" pension.

Alameda County decision applying detrimental changes to the pension benefits of Classic employees is only justified by compelling evidence that the required changes manifest a material relation to the successful operation of the pension system.

Cal Fire 2881 decision not have a vested right to purchase "airtime" (i.e., spiking)

So... changes can be made at the margins...?

# Can I Get Out of CalPERS ? Yes, you can, but it will cost you.... 

## $\$ 5.9$ million



## Termination

## Payment

## \$ 490 million

US TREASURY BONDS (Risk-Free Strategy)
Termination Agency Pool

City Funds Future Shortfall
Risk Transfer Payment
CaIPERS Funds Future Shortfall

## Your Pension Liability

## CalPERS Annual Pension Costs

Current Year Payment


Benefits earned this year by employees

## \% of Payroll

Past Due Payment


Benefits previously earned by employees + retirees

## Fixed \$ Amount

## Unfunded Accrued Liability (UAL)

Unfunded


+ PEPRA $=\$ 109,649-89 \%$
CaIPERS Actuarial Report June 30, 2020


## Amortization Bases for FY 22-23 UAL

UAL is a dynamic liability. New bases added each year for investment performance, change in assumptions, demographic adjustments



## Funding Strategies

## Measures to Address Pensions

## California League of Cities

2018 Pension Sustainability Report


Financing Solutions

## Funding Strategies

1 Use of Reserves \& 1-Time Monies (ADPs)
2 Soft Fresh Start
3) Pension Stabilization Fund-115 Trust

4 Leveraged Refunding

## 5 Tax-Exempt Exchange

Pension Obligation Bonds

7 Recycling Savings

## Use of Reserves / ADP

## \$1.0 Million UAL Payment 1.78X Savings

|  |  | Balance | Payments |
| ---: | ---: | ---: | ---: |
| 1 | $\mathbf{2 0 2 3}$ | $\$ 1,000,000$ | $\mathbf{\$}$ |
| 2 | $\mathbf{2 0 2 4}$ | 973,247 |  |
| 3 | $\mathbf{2 0 2 5}$ | 944,621 | 93,535 |
| 4 | $\mathbf{2 0 2 6}$ | 913,992 | 93,535 |
| 5 | $\mathbf{2 0 2 7}$ | 881,218 | 93,535 |
| 6 | $\mathbf{2 0 2 8}$ | 846,150 | 93,535 |
| 7 | $\mathbf{2 0 2 9}$ | 808,628 | 93,535 |
| 8 | $\mathbf{2 0 3 0}$ | $\mathbf{7 6 8 , 4 7 9}$ | 93,535 |
| 9 | $\mathbf{2 0 3 1}$ | $\mathbf{7 2 5 , 5 1 9}$ | 93,535 |
| 10 | $\mathbf{2 0 3 2}$ | 679,553 | 93,535 |
| 11 | $\mathbf{2 0 3 3}$ | $630, \mathbf{3 6 8}$ | 93,535 |
| 12 | $\mathbf{2 0 3 4}$ | 577,741 | 93,535 |
| 13 | $\mathbf{2 0 3 5}$ | 521,430 | 93,535 |
| 14 | $\mathbf{2 0 3 6}$ | 461,177 | 93,535 |
| 15 | $\mathbf{2 0 3 7}$ | 396,706 | 93,535 |
| 16 | $\mathbf{2 0 3 8}$ | 327,723 | 93,535 |
| 17 | $\mathbf{2 0 3 9}$ | $\mathbf{2 5 3 , 9 1 0}$ | 93,535 |
| 18 | $\mathbf{2 0 4 0}$ | $\mathbf{1 7 4 , 9 3 1}$ | 93,535 |
| 19 | $\mathbf{2 0 4 1}$ | 90,423 | 93,535 |
| 20 | $\mathbf{2 0 4 2}$ | $(0)$ |  |

## Impact of FY21 Return

## Funding Risk Mitigation Policy

- Funding Risk Mitigation Policy seeks to reduce CalPERS Funding risk over time.
- Integrated view of pension assets and liabilities
- Actively managing funding risk through an ALM framework
- When CalPERS significantly outperforms its target, triggers adjustments to
- Discount Rate
- Expected Investment Return
- Strategic Asset Allocation

Determined by the Asset Liability Management Committee:

- CFO, Investment, Finance, Actuarial, Legal, and Stakeholder Relations

| Returns Exceed <br> Discount Rate | Reduce Discount Rate | Reduction Expected <br> Investment Return |
| :---: | :---: | :---: |
| $2.00 \%$ | $0.05 \%$ | $0.05 \%$ |
| $7.00 \%$ | $0.10 \%$ | $0.10 \%$ |
| $10.00 \%$ | $0.15 \%$ | $0.15 \%$ |
| $13.00 \%$ | $0.20 \%$ | $0.20 \%$ |
| $17.00 \%$ | $0.25 \%$ | $0.25 \%$ |

ALM Meeting: November $15^{\text {th }}$ Investment Committee \& November $17^{\text {th }}$ Full Board

* Change will be reflected in Event Year - June 20, 2021 Actuarial Report


## Projected Impact FY 21- 6.80\%



Normal Costs = + \$27,000

## Projected Impact FY 21- 6.80\%

|  |  | Current UAL Payments | Discount Rate 6.80\% | Price Inflation 2.30\% | FY21 CalPERS Return 21.15\% | Net Impact | Net UAL Payments |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 2023 | 537,071 | - | - | - | - | 537,071 |
| 2 | 2024 | 545,203 | 50,094 | 21,661 | $(49,071)$ | 22,684 | 567,887 |
| 3 | 2025 | 553,335 | 50,094 | 21,661 | $(98,143)$ | $(26,388)$ | 526,947 |
| 4 | 2026 | 561,467 | 50,094 | 21,661 | $(147,214)$ | $(75,459)$ | 486,008 |
| 5 | 2027 | 569,599 | 50,094 | 21,661 | $(196,286)$ | $(124,530)$ | 445,069 |
| 6 | 2028 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 7 | 2029 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 8 | 2030 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 9 | 2031 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 10 | 2032 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 11 | 2033 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 12 | 2034 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 13 | 2035 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 14 | 2036 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 15 | 2037 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 16 | 2038 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 17 | 2039 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 18 | 2040 | 569,599 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | 395,997 |
| 19 | 2041 | 47,129 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ |  |
| 20 | 2042 | 47,129 | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | - |
| 21 | 2043 |  | 50,094 | 21,661 | $(245,357)$ | $(173,602)$ | - |
| 22 | 2044 |  | - | - | - | - | - |
| 23 | 2045 | - |  | - |  | - | - |
| 24 | 2046 | - |  | - |  | - | - |
| 25 | 2047 | - | - | - | - | - | - |
|  |  | \$10,265,720 | \$ 1,001,874 | \$ 433,228 | \$ (4,416,424) | \$ (2,981,322) | \$ 7,710,945 |
| UAL |  | \$ 5,879,221 | \$ 504,723 | \$ 218,251 | \$ (2,068,426) | \$ $(1,563,704)$ | \$ 4,315,517 |
|  |  |  |  |  |  | Normal Costs | \$ 27,880 |

## POB 2.0

## California Leads POBs 2.0 Issuance




Special District's who have issued POBs 2.0

| Bonita Sunnyside Fire Protection District | Novato Sanitary District |  |
| :--- | :--- | :--- |
| Borrego Springs Fire Protection District | Oceano CSD |  |
| Ebotts Pass Fire Protection District | Palos Verdes Library District |  |
| Kensington Police Protection CSD | Placer Hills Fire Protection District |  |
| Lake Valley Fire Protection District | Rancho Adobe Fire Protection District |  |
| Livermore Area Recreation and Park District | San Benito County Water District |  |
| Montecito Fire Protection District | Stanislaus Consolidated Fire Protection District |  |
| North County Fire Protection District | Turlock Mosquito Abatement District | Page $2 \mathbf{2 2}$ |

## 20-Year POBs Savings



## 20-Year POBs Savings

|  | POB <br> Principal | Coupon | Interest | POB Debt Service | UAL Payments | Budgetary Savings | NPV Savings <br> @ 3.50\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 155,000 | 3.50\% | 155,750 | 310,750 | 537,071 | 226,321 | 218,668 |
| 2024 | 165,000 | 3.50\% | 150,325 | 315,325 | 546,225 | 230,900 | 215,548 |
| 2025 | 170,000 | 3.50\% | 144,550 | 314,550 | 505,286 | 190,736 | 172,033 |
| 42026 | 175,000 | 3.50\% | 138,600 | 313,600 | 464,347 | 150,747 | 131,367 |
| 52027 | 180,000 | 3.50\% | 132,475 | 312,475 | 423,407 | 110,932 | 93,402 |
| 62028 | 185,000 | 3.50\% | 126,175 | 311,175 | 374,336 | 63,161 | 51,381 |
| 72029 | 195,000 | 3.50\% | 119,700 | 314,700 | 374,336 | 59,636 | 46,873 |
| 82030 | 200,000 | 3.50\% | 112,875 | 312,875 | 374,336 | 61,461 | 46,674 |
| 2031 | 205,000 | 3.50\% | 105,875 | 310,875 | 374,336 | 63,461 | 46,563 |
| 102032 | 215,000 | 3.50\% | 98,700 | 313,700 | 374,336 | 60,636 | 42,986 |
| 112033 | 220,000 | 3.50\% | 91,175 | 311,175 | 374,336 | 63,161 | 43,262 |
| 122034 | 230,000 | 3.50\% | 83,475 | 313,475 | 374,336 | 60,861 | 40,277 |
| 132035 | 240,000 | 3.50\% | 75,425 | 315,425 | 374,336 | 58,911 | 37,668 |
| 142036 | 245,000 | 3.50\% | 67,025 | 312,025 | 374,336 | 62,311 | 38,495 |
| 152037 | 255,000 | 3.50\% | 58,450 | 313,450 | 374,336 | 60,886 | 36,342 |
| 162038 | 265,000 | 3.50\% | 49,525 | 314,525 | 374,336 | 59,811 | 34,493 |
| 172039 | 275,000 | 3.50\% | 40,250 | 315,250 | 374,336 | 59,086 | 32,923 |
| 182040 | 280,000 | 3.50\% | 30,625 | 310,625 | 374,336 | 63,711 | 34,299 |
| 192041 | 290,000 | 3.50\% | 20,825 | 310,825 | - | $(310,825)$ | $(161,677)$ |
| $20 \quad 2042$ | 305,000 | 3.50\% | 10,675 | 315,675 | - | $(315,675)$ | $(158,647)$ |
|  | \$4,450,000 |  | \$1,812,475 | \$ 6,262,475 | \$ 7,342,702 | \$ 1,080,227 | \$ 1,042,929 |

## 15-Year POBs Savings



## 15-Year POBs Savings



## GFOA Advisory vs. POBs 2.0

1. Complex instruments: swaps, CABs, derivatives, GICs
2. Increase debt burden / reduce flexibility: "soft to hard liability"
3. Not refundable "make-whole" call
4. Extend repayment or finance Normal Costs
5. Stand alone POBs not viewed as credit positive
6. Reinvestment of POB Proceeds: Market \& Timing Risk

POBs
2.0
3. 10-year Call
4. Finance UAL Only (same term)

- In-depth Study
- Pension Reform
- Market Evolved

2. GASB 68 Liability - Balance Sheet

3. Plain Vanilla Fixed Rate Bonds
4. Credit Neutral / Plan \& Study +

## 6. Dollar Cost Averaging / Multiple Strategies / Hedge

## Market Update

## Long-Term Rates Are at Historic Lows

- The line represents 30 year U.S. Treasury Bond yields since 1977


Source: Bloomberg, Federal Reserve, as of end of business April 22, 2021.
Note: 30 -year Treasury constant maturity series was discontinued on February 18, 2002 and reintroduced on February 9, 2006. From February 18, 2002 to February 8, 2006, Treasury published alternatives to a 30 -year rate (Treasury Long-Term Average).

## Long-Term Rate History



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- A direct placement (also known as a private placement), is a sale of a new issue of securities directly to an investor or small group of investors without a public offering. Directly placed securities do not require SEC registration.
- For a municipality, it is the placement of a loan directly to a qualified investor, typically a financial institution such as a bank or a high net worth individual. Typically, maturities on a direct placement do not extend past 20 years. Some lenders do 25 years and 30 year terms on a case by case basis.
- Private placement transactions tend to move quickly and closing can be expected within four weeks after an investor has been identified. Costs involved in this transaction are minimal compared to a public offering, since legal counsel services are reduced, and disclosure and registration requirements are not necessary.


## Private Placement Marketing Plan

- To make certain the issuer receives the best economic result, we create a competitive bidding environment among our large pool of institutional investors.
- We have a portfolio of 30 banks. We distribute a formal Request for Proposal ("Lender RFP") designed specifically to meet the issuer's objectives.
- The Lender RFP is accompanied by a complete credit package.
- Once proposals are received, we prepare a summary analysis to be reviewed by the issuer to select the best proposal. After a selection is made, we continue to negotiate with the lender until closing to assure that all of the financing objectives are met and the issuer is satisfied.


## Benefits of a Private Placement

| Private Placement | Public Offering |
| :--- | :--- |
| Reduced cost of issuance | Cost of issuance is higher |
| No credit rating or bond insurance required | Sredit rating and bond insurance <br> variables |
| Market less volatile than public offering | The rates cannot be determined until day of <br> pricing |
| Rate lock can be obtained to hedge against market <br> fluctuation | Official statement, reserve fund and MSRB <br> continuing disclosure required |
| No requirement for official statement, reserve fund or <br> MSRB continuing disclosure | Increased Issuer staff time |
| Reduced Issuer staff time | Due diligence and reporting requirements are <br> the burden of the Issuer, not investor |
| Burden of due diligence is on the investor, not the Issuer |  |
| Streamlined/shorter financing process | Transaction takes 30-45 days longer than a <br> private placement |

Key Players in Private Placement


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## Lease Financing Flow of Funds/Mechanics



## Key Documents for Lease Financing

Site Lease

- Provides that Monterey Peninsula Regional Park District (the "District") will lease property to the CSDA Finance Corporation

Lease Agreement

- Provides that the CSDA Finance Corporation will sublease the property back to the District and the District will make lease payments to CSDA Finance Corporation

Assignment Agreement

- Provides that the CSDA Finance Corporation will assign its right under the Lease Agreement to the Lender, including the right to receive the lease payments


## Available Assets to Pledge

| Name | Location | Acres | Owner |
| :--- | :--- | ---: | :--- |
| 1 Carquinez | Porter/Sandy Beach | 5.36 | GVRD |
| 2 Crest Ranch | Gateway/Nicole | 3.14 | GVRD |
| 3 Fairmont | Viewmont/Edgemont | 0.86 | GVRD |
| 4 Grant Mahony | Mariposa/Arkansas | 1.51 | GVRD |
| 5 High Glen undev. open space | Pueblo Way | 9.3 | GVRD |
| 6 Lake Dalwigk | Solano/Curtola Pkwy | 10.07 | GVRD |
| 7 Setterquist | Mini/Stanford | 10.21 | GVRD |
| 8 Terrace | Daniels/Selfridge | 10.67 | GVRD |
| 9 |  | 0.1 | GVRD |
| 10 McIntyre Ranch | St John's Mine Rd | 22.15 | GVRD |
| 11 Colusa Bldg | 1110 Colusa St | $\underline{0.55}$ | GVRD |
|  |  | $\mathbf{7 3 . 9 2}$ |  |

## CSDA Member Fees

## CSDA Member Discounted fees

CSDA Member Discounted Fees

| District <br> Operating <br> Budget | Pension <br> Modeling <br> Services | Pension <br> Funding <br> Policy |
| :---: | :---: | :---: |
| \$1-\$1 Million | $\$ 5,500$ | $\$ 1,500$ |
| \$1- \$2.5 Million | $\$ 6,000$ | $\$ 2,000$ |
| \$2.5- \$5 Million | $\$ 6,500$ | $\$ 2,500$ |
| \$5- \$10 Million | $\$ 7,000$ | $\$ 3,000$ |
| \$10-\$15 Million | $\$ 7,500$ | $\$ 3,500$ |
| $415-\$ 25$ Million | $\$ 8,500$ | $\$ 4,000$ |

## Base Model Fee = \$10,000

Pension Funding Policy \$3,000-5,000

Hourly Fees
Additional analysis, scenarios, board, community \& stakeholder meetings

Bond Financing - MA Services

| District Operating <br> Budget | UFI <br> Standard <br> fees | CSDA <br> Bond Fees |
| :--- | :---: | :---: |
| \$0-\$2.5 Million | $\$ 30,000$ | $\$ 27,500$ |
| \$2.5- \$5Million | $\$ 32,500$ | $\$ 30,000$ |
| \$5- $\$ 10$ Million | $\$ 35,000$ | $\$ 32,500$ |
| \$10-\$15 Million | $\$ 40,000$ | $\$ 37,500$ |
| \$15-\$25 Million | $\$ 45,000$ | $\$ 42,500$ |
| $\$ 25$ Million + | $\$ 50,000+$ | TBD |

Assumes Private Placement
Public Offering \$2,500 more

|  | Standard | CSDA |
| :--- | :---: | :---: |
| Managing Director | $\$ 325$ | $\$ 300$ |
| Analyst | $\$ 175$ | $\$ 150$ |

## APPENDIX

## UFI Qualifications

## UFI - Industry Leader

\#1 Municipal Advisor

- California \# Deals: 2017-2020
\#1 Pension Advisor
- 21 POBs: \$2.3 Billion
- 4 POBs: $\$ 1.0$ Billion In process
- 6 cities: \$1.7 Billion Review
- 15 Pension Advisory (non-POB)

CSDA Endorsed Affiliate

- Special Pricing CDSA Members
- Customized Pension Model
- Evaluation of Funding Solutions


## PENSION ADVISORY SERVICES

ADP Pre-Payment Strategies

- Base Selection
- Fund Exchange

CaIPERS Termination
Pension Modeling

- Recession Scenarios
- Base by base Analysis
- ADP (pay-off) optimization

Financing Solutions:

- Leveraged Refunding
- Tax-Exempt Exchange
- Pension Obligation (POBs)

POB Risk Analysis/ Scenarios

- Stress Tests
- Monte Carlo Simulation

Education: Workshops, Finance Committee, Stakeholders, 1on1s, Taxpayers Assoc.,

## Leader in Pension Advisory Services

| Municipal Advisor Rankings for CA POBS2017-2021 |  |  |  |
| :---: | :---: | :---: | :---: |
| Municipal Advisor | Par (\$MM) | \# | \% |
| 1 UFI | 2,284 | 21 | 25\% |
| 2 NHA Advisors | 1,750 | 16 | 19\% |
| 3 Wulff Hansen | 145 | 12 | 14\% |
| 4 Harrell \& Co | 630 | 6 | 7\% |
| 5 Columbia Capital | 740 | 3 | 4\% |
| 6 Other | 1,622 | 25 | 30\% |
| Total | \$ 7,171 | 83 |  |


| Financing Objective | Clients |
| :--- | :--- |
| ADP | City of Desert Hot Springs, <br> Santa Fe Irrigation District |
| Financial Modeling | Beaumont Cherry Valley Water District, <br> Mid-Peninsula Water District |
| Leveraged Refunding | Rowland Water District, <br> Walnut Valley Water District |
| Multi-Agency Payoff Strategy | SOCWA |
| Reserve Exchange | LA County Sanitation District |
| Tax-Exempt Exchange | Placer County Water Agency |
| Termination | San Gabriel Valley COG |
| UALPayoff | Camrosa Water District |

Source: Bloomberg

UFI has numerous non-POB related pension advisory clients as a result of our pension modeling capabilities and understanding of CaIPERS administrative and actuarial policies

## Pension Advisory Clients

SreCWA


LOS ANGELES COUNTY SANITATION DISTRICTS
Converting Waste Into Resources



ARCATYOFIA


San Gabriel
City of Arts \& Innovation



## Overview of Oppenheimer \& Co. Inc.

Oppenheimer checks the boxes and stands apart for its ability to focus its resources on an issuer's financings

- National Firm: Publicly traded on NYSE (Symbol: OPY)
- Large, independent full service retail broker-dealer
- 92 offices in 24 states, the District of Columbia, and 5 foreign jurisdictions
- 2,908 total employees
- Women and minorities make up approximately $46 \%$ of the Firm's workforce
- 1,002 financial advisors; over 350,000 accounts
- \$104.8 billion of client assets under administration*
- $\$ 38.8$ billion of client assets under management*
- $\quad \$ 685.6$ million of Total Equity Capital*
- $\$ 250.1$ million of Excess Net Capital, allowing the Firm to sole manage a fixed rate bond issue of over $\$ 1.5$ billion*
*As of December 31, 2020

New York City Headquarters


## Oppenheimer checks the boxes:

Distribution - well-rounded
\ Banking - sophisticated and resourceful
\ Capital - sufficient to sole-manage \$1.5 BN
\ Underwriter - "name brand" with demonstrated willingness to employ capital

## Municipal Capital Markets Overview

- Oppenheimer's public finance bankers advise and raise capital for state and local governments, public agencies, private developers and other borrowers
- Product groups:
- Education (K-12, charter schools, and higher ed.)
- Senior Housing
- Healthcare
- Project Finance
- General Municipal, Transportation and Utilities
- Public-Private Partnership (P3) Advisory

- Oppenheimer's Q4 activity moved the Firm into the top 10 of municipal underwriters by total number of deals and top 25 by total par amount

| Public Finance Activity |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2019 |  | 2020 |  |
| Role | $\qquad$ | Par Amount (\$mm) | \# of Transactions | Par Amount (\$mm) | \# of Transactions | Par Amount (\$mm) |
| Senior Manager | 361 | 2,508.5 | 326 | 2,379.2 | 349 | 3,517.1 |
| Negotiated | 48 | 886.9 | 56 | 989.9 | 93 | 1,988.1 |
| Competitive | 313 | 1,621.6 | 270 | 1,389.3 | 256 | 1,529.0 |
| Co-Manager | 619 | 27,690.3 | 728 | 29,584.8 | 697 | 34,087.2 |
| Negotiated | 47 | 14,623.5 | 57 | 16,054.3 | 69 | 19,588.8 |
| Competitive | 572 | 13,066.8 | 671 | 13,530.5 | 628 | 14,498.4 |
| Total | 980 | 30,198.8 | 1,054 | 31,964.0 | 1,046 | 37,604.3 |

Retail Distribution
Oppenheimer has a large retail brokerage network
with over 1,100 Financial Advisors.

## Oppenheimer's California Public Finance Presence

## California Presence



- 5 offices
- 160 employees including 60 financial advisors covering 30,000 accounts
- $\$ 4.5$ billion in AUM ( $\$ 608 \mathrm{k}$ avg account size) and $\$ 5.7$ billion in AUA (\$244k avg account size)
- In 2020, Oppenheimer executed 6,471 secondary market trades of CA-domiciled bonds totaling $\$ 1.1$ billion
- Participated in 144 transactions in California since 2018 as detailed in the adjacent table


## Public Finance

- 56 dedicated Public Finance Investment Banking, Underwriting, Sales and Trading professionals in 14 offices nationwide provide clients with local banking expertise and well-rounded distribution capabilities to retail and institutional investors
- Product groups:
- Education (K-12, charter school, and higher education)
- Senior Housing
- Healthcare
- Project Finance
- General Municipal, Transportation and Utilities
- Public-Private Partnership (P3) Advisory

OPCO's Public Finance Activity in CA

| Years | Number of <br> Transactions |
| :--- | :--- |
| 2018 | 43 |
| 2019 | 51 |
| 2020 | 50 |

- Based on statistics from the California Debt and Investment Advisory Commission ("CDIAC"), since 2017 our firm has performed the most private placements in the State of California
- We have closed approximately three private placement a month for the last five years
- Over the last three years we have successfully funded 47 real property lease purchase private placements
- In the last 20 years, we have developed strong, long-term relationships with a variety of private placement providers, opening a market for any municipal financing need. With over 30 buyers, we have the largest portfolio of private placement lenders of any California municipal bond underwriter

Private Placement Production

| Year | Number of <br> Transactions | Par Amount |
| :---: | :---: | :---: |
| 2020 | 34 | $\$ 231,097,392$ |
| 2019 | 38 | $\$ 210,809,830$ |
| 2018 | 31 | $\$ 114,683,394$ |
| 2017 | 47 | $\$ 205,916,867$ |

## Demonstrated Client Satisfaction


\$2,318,400
City of San Dimas, CA Housing Authority Mobile Home Park Revenue Refunding Bond, Series 2020A
Placement Agent
$\qquad$

## Factors to Consider When Determining Method of Sale

- Workload and Disclosure Risk
- With the public offering method of sale, staff time is required to produce the Preliminary Official Statement ("POS"). While the POS is prepared by disclosure counsel, it is the Issuer's responsibility. The Issuer bears the burden of disclosure risk for a publicly offered bond.
- With a private placement, there is no POS. Due diligence is the responsibility of the investor, not the Issuer; therefore, the burden of disclosure is on the investor.
- Continuing Disclosure
- For the public offering method of sale, the Issuer has the ongoing burden of meeting disclosure requirements.
- For the private placement method of sale, the Issuer's only responsibility will be to provide its audited financial statements including certain operating data on an annual basis to the investor.
- Market Risk
- With a public offering, the interest rate is set on the day of pricing.
- With a private placement, the interest rate can be locked prior to closing (length of rate lock varies, and can be negotiated).
- Debt Service Reserve Fund
- A public offering often requires a debt service reserve fund.
- A private placement does not require a debt service reserve fund.


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