GREATER VALLEJO RECREATION DISTRICT



Mission Statement: Building community and enhancing quality of life through people, parks, and programs. Website: www.gvrd.org

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Board of Directors Rizal Aliga Ron Bowen Robert Briseño Adjoa McDonald Wendell Quigley

General Manager Gabe Lanusse

Programs and Publicity Committee Minutes Tuesday, September 6, 2022 4:00 P.M. Administrative Office-Board Room 395 Amador Street

In attendance: Director Aliga, Quigley, Recreation Superintendent, Antony Ryans, Recreation Supervisors, Julie Myers, Sandy Tawaratsumida, & General Manager, Gabriel Lanusse

Meeting began: 4:00 P.M.

- 1. Activity Guide Update- The Activity Guide is out and will be delivered to homes beginning September 12th.
- Aquatic Programs- Dive in movie was held and had great participation. The final dive-in movie of the season will be Saturday, September 24th. Encanto is the movie being shown at the event.
- Children's Wonderland- The fees for the park will be waived another year beginning September 1st and going through August 2023. Shade structures will be added to Humpty and Galaxy. Construction will begin January 2023.
- 4. **Community Centers Update-** The RFQ draft for subleasing the community center was sent to legal for review. The RFQ is available until the end of September. The Committee is concerned that there is no programming happening at the SVCC and NVCC's. Staff will do field research and visit other community centers in neighboring cities.
- Community Events- Staff will provide outreach at Waterfront weekend happening October 1st and 2nd. Staff will also have a kid's zone at the event and the Black Lives Matter Mural painting event on September 24th. Staff is preparing for the Nightmare on Glenn Street event, Floating Pumpkin Patch, and the Pup'kin Patch Dog Festival.
- 6. **Community Outreach-** Staff is creating a master calendar of events in the community and will be doing more community outreach.
- 7. **Marketing Update-** Verdin drafted two different logo designs for discussion and direction at the Programs committee meeting. Committee would like to

see some revisions made to the proposed vintage and retro logos. Verdin will have draft ready for review by the Oct meeting.

- 8. **Sports Programs-** Staff have begun the planning for the 18th Annual Sports Hall of Fame fundraiser. The Department plans to invite and meet with the committee beginning Oct 2022.
- 9. **Therapeutic Recreation-** Formally known as REACH. GVRD will begin to provide recreational activities for communities with special needs.
- 10. Youth Services- Staffing is still a challenge for the department. The school year has begun, and staff is focused on reopening all Kids Club sites and staffing programs for ExLP. We opened Vallejo Charter School on September 6th and have 15 kids enrolled in both before school and afterschool program.

Adjourned at 4:56 P.M.