



Greater Vallejo Recreation District

GVRD promotes wellness and healthy lifestyles
by providing safe parks and innovative and fun
recreation programs for all residents.

BOARD OF DIRECTORS

Rizal Aliga
Robert Briseño
Stacey Kennington
Wendell Quigley

GENERAL MANAGER

Gabe Lanusse

Programs and Publicity Committee Minutes Tuesday, October 10, 2023 4:00 P.M. Administrative Office-Board Room 401 Amador Street

In attendance: Director Quigley, Aliga, General Manager Lanusse & Supervisor Tawaratsumida. **Absent:** Director Ryans.

Meeting began: 4:00 P.M.

1. **Public Comment-** There was no public comment.
2. **Aquatics Programs-** The Floating Pumpkin Patch is scheduled for 2 sessions on 10/14. We had 62 participants, and registration is still open. The Cunningham Aquatic Complex will welcome participants to enjoy the pool, arts & crafts, food, music & bounce house.
3. **Community Events-** Children's Wonderland fall festivities started with the Harvest Party, followed by the Pumpkin Play Days. Games and activities were included with the admissions fee to the park. The Great Pumpkin Patch continues for the remainder of the month, closing with our annual Nightmare on Gleen Street event. Our new event Sip and Paint in the Park was sold out with 16 participants. We were able to accommodate an extra person and all 16 enjoyed the evening event. We are looking forward to new dates for November and December paint nights. Our 1st Hispanic Heritage Fiesta event will be held on 10/14 at Blue Rock Springs Park with more than 30 vendors. Harvest party: 52 participants, Field trips: 327 students, Nightmare: N/A, Paint Night: 16 participants.
4. **Marketing Update-** Staff submitted the content action plan to promote upcoming events and programs for November. In addition, staff began conversations for GVRD's 80th Anniversary and potential logo for the celebration.
5. **Special Interest Classes-** New contract classes starting in October and November for youth and adults, including Kurvy Fitness: 2 participants, Creative Dance: 9 participants, and Yoga Movement: canceled. Overflow Cardio: 0 participants. now includes supplies for all participants.



6. **Sports Gym-** General Manager Lanusse reported the floors at the former middle school were done and are under the curing stage. Gym includes 3 pickleball courts, a volleyball, and a basketball court. Staff are currently planning on a reception area and workstation. Prop 68 funds will help with renovations, including the fields and parking lot. The Board commented about the marketing plan for advertisement and scheduling of programs and rentals after the grand opening.

7. **Vallejo Waterfront Weekend-** GVRD hosted Kids Zone on 10/7 & 10/8 and promoted upcoming programs and events.

Adjourned: 4:50 P.M.