



# GREATER VALLEJO RECREATION DISTRICT

**Mission Statement:** *Building community and enhancing quality of life through people, parks, and programs.* Website: [www.gvrd.org](http://www.gvrd.org)

Board of Directors  
Gary Salvadori  
Sheryl Pannell Lea  
Ron Bowen  
Robert Briseno

395 Amador Street, Vallejo, CA 94590-6320 • 707-648-4600 • FAX 707-648-4616

General Manager  
Gabe Lanusse

## **Programs and Publicity Committee Minutes Monday, February 1, 2021 1:30 pm**

**Due to Solano County and the State of California's shelter in place orders our Committee Meeting was held remotely via Zoom Meetings**

**In attendance:** Director Pannell Lea, and Salvadori, General Manager Lanusse, Recreation Supervisors Tawaratsumida, Ryans, Stene

Meeting began 1:30pm

### **1. Budget Update for the Recreation Department:**

Although revenues are down for the past 6 months around \$750K, recreation has reduced the PT staff levels, and spending accordingly. The General fund is looking at a \$238k deficit, and that deficit is getting narrowed due to the impact fees that have been requested, and other departments making reductions as well.

### **2. Activity Guide, Outside Newsletter:**

The activity guide is now digital, and we will be able to make alterations in real time. Carol Larson was the contact for the layout. We are also going to pursue an outside newsletter, in a digital and physical format. We would start with a small circulation for current participants. It was recommended to send to families or organizations that can share the publication. The 10 year master plan feedback was that a large portion of the community received their information from the guide.

\*It was suggested to create a Publicity Committee with Admin and Recreation staff to be assigned to the new newsletter project.

### **3. Publicity and Outreach:**

Since the committee is called the Programs and Publicity Committee, this topic has been added to the agenda and will stay. Our outreach needs updating, and an outside source may be able to assist with developing a more efficient system.

**4. Aquatics Programs:**

Lap swimming continues to be at near maximum capacity. Nearby pools in other cities will be opening up soon, and will compete with us. CDC guidelines have swimming as essential. School sports in public schools may not be returning until students return to classrooms. Staff are developing programs for when instruction can return on a one on one basis.

**5. Sports Programs:**

There is a lot of interest with some of the contract classes, such as the stepping program, and nature walks. Staff have also been working on the Hall of Fame Web page.

**6. Sports Leases:**

Leases regarding Horse Shoes, Tennis, Pickle ball, and Bocce are under review. Leases with other sports are also under review.

**7. Youth Programs:**

Youth programs are limited. At other agencies, Rec staff host Summer Recreation Expos to highlight program offerings. This could be a potential modified event used to promote GVRD programs. Youth and Aquatics staff will host an outdoor and aquatics camp during spring break.

**8. Senior Programs:**

GVRD has limited senior programs, and a past board member had asked that we revisit how and what we provide to them. This was also added to the agenda to keep this as an area to develop more and improve. The Committee members recommended that we work with the Senior center to partner up so we do not duplicate services or can help each other.

**9. ExLP and Learning Hub Status:**

Expanded Learning Programs are still going on at the various school sites in the virtual way, and it is unclear when children will be returning to campuses to have in real life programming. Learning Hubs are yet to be determined when to begin, and the pilot programs only listed one.

**10. Registration Software (eTrak) Status**

The software program ran into issues due to Flash was not being supported any more. IT, the Clerk, and Recreation staff have made due of the situation and continue to operate. The issue should be resolved in Mid-Late February. Staff will update the Board if there are more issues.

**11. Vallejo Project Update**

Staff will meet with Adjoa to provide an update and work out more of the details regarding their request to utilize our sites in a partnership. There are a couple of aspects that need to be resolved moving forward when gatherings can return.

**12. Community Center Update**

COVID testing is still going on at SVCC. Staff are also looking at using Children's Wonderland to conduct classes.

**13. Agenda Items for Future Meetings:**

Adjourned at 2:15 pm

**Next Meeting: March 1, 2021**